

UC INTERNATIONAL SUMMER PROGRAM

JULY 10-28, 2023



Week 1 (starting July 10)

Intro to Data Analytics for Information Systems

This course will introduce several methods for data analytics that are commonly used for data driven decision making. Working with Big Data situations, we will examine ways to scale up the methods using parallel processing systems. Many large and small companies in the Cincinnati region use big data. Students will also hear from professionals in those companies about how they use the algorithms taught in the class.

Week 2 (starting July 17)

Startup Cincy Entrepreneurship Bootcamp

The greater Cincinnati area is on the forefront of becoming a global economic leader around the areas of supply chain, logistics and sustainability. We will introduce you to these sectors and business leaders making it happen and challenge you to identify and create your own venture. Participants will be compelled to create a prototype (using resources like the 1819 makerspace) and business model and pitch their venture to entrepreneurial experts for feedback.

Week 3 (starting July 24)

Negotiations Management

What makes an effective negotiator? We will focus on enabling you to become a more informed, effective and perceptive negotiator by practicing various approaches and concepts and gaining the strategies you need to negotiate in unfamiliar environments, cultures, and conflicts.

Cost: \$2000

includes on-campus housing, campus meal plan (3 meals per day), academic instruction, cultural activities, company visits, and certificate of completion.

Cultural activities may include:

Cincinnati Reds baseball game, downtown city tour, welcome and farewell dinner.

Additional out of pocket expenses:

International airfare, \$350 SEVIS fee, \$180 US visa fee, international health insurance.

Application Deadline: **Feb. 8, 2023**

Apply: **bit.ly/UCSummer2023**

